

Founding Pricebook Clean-Up - ServiceTitan Ready-to-Import File in 48 Hours

Price: \$99 one-time (founding price, first 10 orders - then \$149)

Type: Done-for-you service, delivered as digital files (clean CSV + change report)

What it is

Your ServiceTitan pricebook is a mess. You send your pricebook export exactly as-is, and within 48 hours of the file arriving you get back a clean, import-ready file in ServiceTitan format - plus a plain-English change report listing everything that was fixed, dropped, or flagged.

You never run any software. You send one file, you get one file back, you import it.

Fixing a 200-500 item book by hand takes 20-40 hours. Consultants charge thousands. This is the founding run of an automated clean-up built specifically for ServiceTitan pricebooks: \$99 flat, any size book up to 1,000 items.

Who it's for

- Contractors on ServiceTitan - HVAC, plumbing, electrical, and mixed-trade shops - whose pricebook has grown duplicates, missing codes, inconsistent categories, and prices typed in messy formats.
- Founding run is ServiceTitan only. Jobber and Housecall Pro are not in the founding run - if you use one of those, join the waitlist noted in the order form instead of ordering.

What the clean-up actually does

- Removes exact and near-duplicates (same code, or same name + price) - every removal is listed in the report, nothing is silently deleted
- Generates a unique code for every item missing one
- Normalizes categories to one consistent spelling/structure (for example, plumb, Heating, Cooling, WH variants become consistent categories)
- Turns prices like "\$1,250.00" into clean numbers ServiceTitan accepts; costs are normalized the same way
- Standardizes units of measure (for example, ea/each -> EA, hr/HRS -> HR)
- Flags - never silently changes - rows priced at or below cost, or missing a price or cost, so you stay in control of every pricing decision

Proven on the included sample book (synthetic data): 60 rows in -> 52 rows out, 8 duplicates removed, 20 codes generated, 118 money fields normalized, 5 rows flagged for review.

What you receive

Within 48 hours of your file arriving, delivered as a zip by email / order delivery update:

- clean_servicetitan.csv - your clean pricebook in ServiceTitan import format. Item IDs are left blank for new items, the way ServiceTitan wants them.
- changes_report.md - a plain-English report of everything that was removed, recoded, recategorized, or flagged, and why.
- Import instructions (also in Step 3 below).

Step by step - what the buyer does

Step 1 - Export your pricebook from ServiceTitan

- Export your Services and Materials to Excel/CSV. Export the whole book - cleaning a partial book creates partial duplicates later.
- Save a copy of that original export somewhere safe and do not touch it. That file is your undo button.
- Don't clean anything first. Duplicates, typos, weird prices - send it exactly as-is.

Step 2 - Check out and send your file

- You'll get an upload link plus a short 5-question form: business name, trade (HVAC / plumbing / electrical / mixed), roughly how many items, anything you already know is broken, and whether you want flagged rows left as-is (the default) or dropped.
 - Upload your export. The 48-hour clock starts when the file arrives, not when you pay.
- Your data: your file is used only to produce your clean file and report. It's never shared, sold, or used for anyone else's book. No ServiceTitan login is ever requested - if anyone asks for it, it's not us.

Step 3 - Import the clean file (about 15 minutes, safely)

- Import a small batch first: start with one category, then check 5-10 items in the pricebook - names, codes, prices - against the report.
 - Import the rest once the first batch looks right.
 - Spot-check in the mobile app: search 3 services the way a tech would. If a tech can find it fast, the structure is working.
 - Keep your original export + the clean file + the report together. That's your audit trail.
- If the import errors: send the error message and the file that was delivered - one free fix round for import errors is included, and if the clean file can't be made to import, you get a full refund.

Requirements and limits

- Platform: ServiceTitan only in the founding run. Jobber / Housecall Pro: waitlist only.
- Scope: Services + Materials only. Up to 1,000 items per book at the \$99 founding price.
- Formats in: your pricebook export or spreadsheet in CSV or Excel (XLSX), in any messy state.
- Format out: ServiceTitan-format CSV (clean_servicetitan.csv) plus the Markdown change report.
- No account access: no ServiceTitan login, no API access, no changes made inside your ServiceTitan account. You import the file yourself.
- Founding terms: \$99 flat for the first 10 orders, then \$149. Delivery is 48 hours from file receipt.

What this is not

- Not pricing advice - it never decides what you should charge. Wrong-priced rows are flagged, not guessed at.
- Not a full pricebook rebuild.
- Not self-serve software - this founding offer is a done-for-you service. You send a file; a cleaned file and report come back.

Troubleshooting / FAQ

Do you need my ServiceTitan login?

No. Never. File in, file out.

What formats can I send?

CSV or XLSX in any messy state. What comes back is a ServiceTitan-format CSV plus the change report.

What if half my prices are wrong?

Wrong-priced rows get flagged in the report, not guessed at or silently changed. You decide what to fix before you import.

My book has more than 1,000 items - can I order?

The founding \$99 price covers books up to 1,000 items. If yours is larger, ask before ordering so scope can be confirmed first.

I use Jobber or Housecall Pro. Can I order?

Not in the founding run - ServiceTitan only. Join the waitlist in the order form and you'll be notified if/when those formats open.

The import showed an error. What now?

Send the exact error message and the delivered file. One free fix round for import errors is included.

What's the refund policy?

If the clean file doesn't import and it can't be fixed, your choice: a free fix or a full refund.

How long does it take?

48 hours from when your file is received - not from when you pay.

Is my pricebook data shared or reused?

No. Your file is used only to produce your clean file and report. It's never shared, sold, or used for anyone else's book.